

# KANIKA REHANI

email [kanika@nacarac.com](mailto:kanika@nacarac.com) url [nacarac.com](http://nacarac.com)

## objective

To pursue a challenging and exciting design opportunity to further my career.

## experience

12.09 – current

### **Freelance Online Designer / SPIN.com**

IA and design for website; work with online and magazine staff, IT, and other key members to create a stronger identity and presence online.

07.08 – 11.09

### **Senior UX Online Designer / Oyster.com**

IA, design, and branding for a travel company focused on hotel reviews; create user testing scenarios, address UI bugs; create materials for marketing.

08.07 – 07.08

### **Online Designer / portfolio.com**

Redesign homepage and articles; Maintain overall design; produce interactives for multimedia; Meet with PMs and IT daily for designs, schedules, and bug tracking; create wireframes for layouts and cms environments; assist in functional specs for projects; update style guides; create graphics for magazine features online.

02.07 – 07.07

### **Online Designer and IA / DoITT at nyc.gov**

Design for many NYC Agencies' websites including DCLA, CAU, and OEM. Present designs to clients off site and work with them directly on all rounds; collaborate with art director and technology team in IA on application projects such as user accounts, and registration; create a templated system of spreadsheets, images and an icon library for flow charts and site maps.

01.02 – 12.06

### **Online Designer / nymag.com**

Create daily online graphics; oversee daily preparation of photos, and guide templates with editors; work with IT team in various projects including listings database, navigation, taxonomy search, registration, and UGC areas; orchestrate a UI with IT for the company's cms; collaborate with the marketing to create banners and print ads, newsletters, and media kit; initiate a photo database for listings; manage freelancers and delegate assignments.

06.00 – 07.01

01.02 – 12.04

### **Graphic Designer / HyperGraphics Studio**

Design under an art director for various companies such as Rodman & Renshaw, Turnbull & Asser, and Luxury Finder; production assistant for yearly international conferences in Europe and U.S.

## education

2001

Earned BFA in graphic design from the School of Visual Arts.

## awards

**Malofiej16 2008** Silver Award for Portfolio.com's Business Multimedia  
**MinOnline Best of Web 2008** Winner in Design for Portfolio.com

## skills

Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, HTML, Basic CSS, Flash (Basic AS 2.0), Basic AfterEffects, CMS, MS Office and Visio, PC/Mac

## url

[nacarac.com](http://nacarac.com)