

**objective**

Create meaningful design experiences that are usable and innovative for various digital platforms.

**experience**

12.09 – until 08.10

**Freelance Online UX Designer / SPIN.com / The McEvoy Group**

Currently working on site IA and redesign; working with key members to create a stronger identity and web presence; designing SPIN magazine on the ipad.

07.08 – 11.09

**Senior UX Online Designer / Oyster.com**

IA, design, and branding for a start-up travel company focused on hotel reviews; create user testing scenarios, style sheets, sitemaps, and marketing materials.

08.07 – 07.08

**Online Designer / portfolio.com**

Redesign homepage, articles, and guides; maintain overall design; produce interactives and graphics for multimedia dept.; meet with PMs and IT daily for designs, sprint schedules, and bug tracking; create wireframes for site and CMS environments; assist in functional specs for projects;

02.07 – 07.07

**Online Designer and IA / DoITT at nyc.gov**

Design for NYC Agency websites including DCLA, CAU, and OEM; present designs to clients off-site and work with them directly on all rounds; collaborate with art director and IT in IA on application projects such as user accounts, registration, and kiosks flows; create spreadsheet templates, a photo database, and an icon library for flow charts and site maps.

01.02 – 12.06

**Online Designer / nymag.com**

Create daily online graphics and guide templates for editors; work with IT team in various projects including site redesigns, listings database, taxonomy search, registration, and UGC areas; orchestrate a UI with IT for CMS; collaborate with marketing to create banners and print ads, newsletters, and media kit; initiate a photo database for listings; manage freelancers and delegate assignments.

06.00 – 07.01

01.02 – 12.04

**Graphic Designer / HyperGraphics Studio**

Design with an art director for clients such as Rodman & Renshaw, Turnbull & Asser, and LuxuryFinder; tasks include design in animation, print, and web; production assistant for yearly international conferences in Europe and U.S.

**education**

2001

Earned BFA in graphic design from the School of Visual Arts.

**awards**

**Webby Award 2010** Nominee in Travel for Oyster.com

**Malofiej16 2008** Silver Award for Portfolio.com's Business Multimedia

**MinOnline Best of Web 2008** Winner in Design for Portfolio.com

**skills**

Photoshop, Illustrator, InDesign, Dreamweaver, HTML, CSS, Visio, CMS, and MS Office; basics in Flash (with some AS) and AfterEffects

**url**

[nacarac.com](http://nacarac.com)